



VIVA FLORIDA PARTNERS' UPDATE TELECONFERENCE

TUESDAY, JANUARY 13, 2015: 10 – 11 A.M. EST

CONTACT DIAL-IN: 888.670.3525 | CONFERENCE CODE: 3480453332#

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#	Agenda Item	Presenter
I.	Welcome	Ms. Katie Kole, Director of Marketing, Florida Department of State
II.	Opening Remarks	Florida Secretary of State Ken Detzner
III.	Department of State Update	Ms. Kerri Post, Deputy Secretary, Office of Cultural, Historical and Information Programs
IV.	Partner Update/Opportunities for Viva Florida Initiative	
	A. Victory Florida	Lois Bolin, Consultant, Naples
	B. 450 th Anniversary of St. Augustine, 2015	Mr. Dana Ste. Claire, Director, Department of Heritage Tourism & Historic Preservation, City of St. Augustine
	C. Cici and Hyatt Brown Museum of Art	Jenelle Codianne, Director of Marketing & Public Relations, Museum of Arts and Sciences
	D. Civil Rights in the Sunshine State	Michelle Hearne, Curator, Museum of Florida History, Tallahassee
	E. Event Round-up	Various Partners
V.	Comments	
VI.	Wrap-up	Katie Kole